

Arcana Evolved Retail Display Pack



Evolve Your Sales

March sees the launch of **Monte Cook's Arcana Evolved**, the full-color, expanded "director's cut" of **Arcana Unearthed**, the best-selling alternate Player's Handbook from 3rd Edition codesigner Monte Cook. This item is a sure seller, and there's no better way to bring it to your store than with this display pack. It includes copies of the book, a tie-in anthology and an exclusive miniatures pack—all at a 5% discount of regular retail price.

Pack Contents:

- 1x Arcana Evolved Retail Display (Approximate footprint: 20" x 20"; Height: 5'5") — exclusive to this pack
- 4x Monte Cook's Arcana Evolved (WW16146; MSRP \$49.99)
- 3x The Dragons' Return (WW16147; MSRP \$6.99)
- 2x Arcana Evolved Miniatures Pack (11 miniatures from Iron Wind Metals; MSRP \$29.99) — exclusive to this set
- Additional promotional materials

ISBN: 1-58846-764-3

Stock #: WW09670

Retail Price: \$266.99 US

March 2004

Type of Product

A retail support pack for Monte Cook's Arcana Evolved.

Related Products

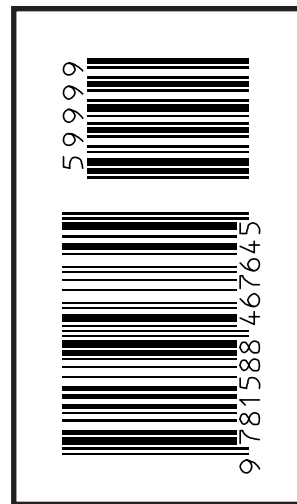
Monte Cook's Arcana Evolved™ (WW16146); **The Dragons' Return™**, (WW16146); **Vampire: The Requiem™ Launch Packs**, (WW25901, WW25902, WW25903).

For Sellers

- **Monte Cook's Arcana Unearthed** has proven very popular with roleplayers and was one of the best selling game products of 2003. This new "director's cut" version will be a must-have as well.
- This retail kit gives you everything you need to launch in your store—at a 5% discount!
- The Arcana Unearthed Miniature Pack (produced by Iron Wind Metals) includes 11 miniatures selected by Monte Cook, including two exclusive to this pack.
- **Monte Cook's Arcana Evolved** is supported by advertising in *Game Trade Magazine*, *Dragon* and more.

www.swordsofcerory.com

www.montecook.com



White Wolf and Vampire are registered trademarks of White Wolf Publishing, Inc. Sword & Sorcery, its logo and Vampire the Requiem are trademarks of White Wolf Publishing, Inc. All rights reserved. Malhavoc is a registered trademark and Arcana Evolved and The Dragons' Return are trademarks owned by Monte J. Cook. Wizards of the Coast and its logo, d20 System and its logo and Unearthed Arcana are trademarks or registered trademarks of Wizards of the Coast, a subsidiary of Hasbro, Inc., in the USA and other countries. Arcana Unearthed is used with permission from Wizards and all rights are reserved. The mention of or reference to any company or product is not a challenge to the trademark or copyright concerned.

